



Canadian Rental Association **ONTARIO** MemberUpdate

September 2012 • www.CRArental.org

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American Rental Association

PRESIDENT'S MESSAGE

September marks the beginning of a change of seasons at many rental operation in Ontario. General tool and construction members will begin to see a push from their customers to get projects completed before the dreaded four letter word that begins with S falls. Party and event members can start to prepare for the shift from Summer/Fall Weddings to the Christmas/Corporate party season. And CRA Ontario begins another season of events.

On September 11th, 2012 rental professionals from across the province will gather at Hawk Ridge Golf Club in Orillia for our annual golf tournament. This event is a can't miss opportunity to gather with your peers for a friendly round of golf. Even if you don't golf, Casino Rama is less than 25 minutes away and you can always join us for dinner. In addition to the golf tournament, we invite you to save the date of our October 17 event which will be held in the GTA hosted by Norseman. We have events planned this season that will take us from Alliston to Sudbury, with a few stops in the GTA for good measure. If you have never been to one of our

events, I urge you to consider attending one this season. Our events are always a great place to network with other rental professionals in Ontario. There is always great food, and much insight to be gained from other rental operators. Our meetings are open to everyone so bring your managers, counter staff, drivers and spouse.



Mike Maltby

President

CRA Ontario

Now that NER has launched their HELPTech® service in Canada, you should begin registering your equipment with them. As a CRA member you can register up to 1000 items free-of-charge. NER's HELPTech® (Heavy Equipment Loss Prevention Technology) service allows equipment owners to register machine Product Identification Numbers (PINs) and other unique serialized identifiers on NER's database.

The service enables NER to identify you as the machine's owner at any time. This helps prevent thefts, capture units returned to the used-equipment market, or return those found in questionable locations. Mark your registered machines with the HELPTech® warning decals to alert potential thieves to the increased risk of discovery and arrest if they attempt to steal and subsequently sell the machine.

I LOOK FORWARD TO SEEING MANY OF YOU AT ONE OF THIS SEASON'S EVENTS

Lloyd Smith, CSP
Territory Manager

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Save the Date
October 17th, 2012

Hosted by
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Location
Holiday Inn, New Market
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TABLE TOP TRADE SHOW

Your hard-working executive of the Ontario Canadian Rental Association is planning its table top trade show. This event runs every other year on opposite years that the Canadian Rental Mart takes place. Our one day event will be Saturday, January 19, 2013 at the Nottawasaga Resort in Alliston, ON. Watch your inbox and subsequent newsletters for more details including exhibitor information, schedule of events, room reservations and more. Mark your calendar as this is an event not to miss!



THE NOTTAWASAGA RESORT

The Nottawasaga Resort is an all season resort hotel nestled within the quiet countryside of the Nottawasaga Valley. They offer a relaxing place for families and vacation travelers to get away as well as extensive meeting and reception rooms which are perfect for conference groups as well those celebrating a wedding or social event.

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The resort also has an indoor swimming pool - perfect for January fun! Take an exhilarating ride down their three story, 100 ft waterslide, splash in the indoor Tropical Rainforest themed swimming pool, perfect your shot on their indoor mini-golf adventure, enjoy a relaxing massage in the spa or workout in their fully equipped gym featuring indoor squash and tennis courts. There is something for everyone!



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Golf, Bag Drop off,
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Dinner & Prize!



The Rental Show will be held Feb. 10-13, 2013 at a new Las Vegas location: The Sands Expo and Convention Center, right in the middle of the Las Vegas Strip.

This show is the American Rental Association's annual convention and trade show for the equipment rental industry. It features construction/industrial equipment, general tool/homeowner equipment and party/special event equipment, as well as rental-specific seminars and industry networking.

CANADIAN HOSPITALITY EVENT

Kick off the festivities by planning to take part in a fun way. The CRA invites you to the ever popular "Canadian Hospitality Event" which will be held Sunday, February 10, 201 at the Paris Hotel and Casino. Rooms are available at this hotel for \$119 per night and can be reserved by calling 702-946-7000 and mention that you are coming in for the ARA show.

The following day, on Monday February 11th, the Canadian Rental Association will hold its annual General Meeting from 4:00 until 5:00 (location to be advised). Afterwards plan to attend the Region 10 Reception from 5:00 until 6:30. The cost for this is only \$15 per person and you will receive two drink tickets and an assortment of hot snack foods.

The actual trade show runs from Monday until Wednesday. This is a great opportunity to network with your peers, partake in an extensive seminar program and see all the latest products for the rental industry. For more information and the entire schedule, visit the website: www.therentalshow.com

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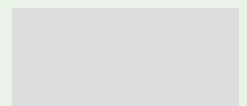
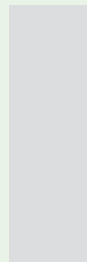
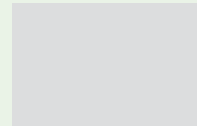
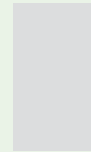
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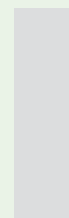


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