



Together We Can Raise the Standard

April 30, 2018

## CRA Ontario 2018/2019 Newsletter Advertising Opportunity

Dear CRA Associate Member/Supplier,

For the upcoming 2018/2019 season, we are doing things **differently** and want to offer you an **even better value** and **exposure** than in years past! When you purchase either an Advertorial or Business Card Spot, your Advertisement will also be placed on the **CRA Ontario website** at **no additional charge!** In addition, take advantage of **BOGO** – new this year! Buy ONE Advertorial and receive a SECOND at half price! Along with your advertorial, we are opening up the Newsletter to YOU and invite you to submit an article on an industry related subject of your choosing. This is an amazing and first time offer to share your knowledge with your fellow rental colleagues!

For the upcoming 2018/2019 season, the Canadian Rental Association (CRA) Ontario has opened 30 business card advertising insertions to CRA Associate Members/Suppliers. These placements will be a business card advertisement in all copies of the 7-issue run. This is an excellent opportunity to get your brand in front of more than 500 CRA Ontario Rental Stores and is an excellent value at \$195.00 (+HST) for all 7-issues, or just over \$27.00 per issue!

In addition, we will also be highlighting up to 14 additional advertisers on two advertorial feature pages per issue providing an even greater opportunity to engage and increase your visibility with the CRA Ontario membership. Each of these premium advertising placements will be featured for one insertion during our 7-issue run with a message of your choosing. For the issues that your company's advertorial is not running, we will include a business card advertisement.

To Sign-up, please complete the following and fax or email this letter to:

**416-252-0591 (ATTN: Michelle Nicol) Michelle@HigginsEventRentals.com**

☐ Please sign me up for the CRA Ontario Newsletter Business Card advertisement for the upcoming 2018/19 season **with FREE CRA Ontario Website Advertising** at \$195.00 (+HST)

☐ Please sign me up for the CRA Ontario Newsletter Advertorial Feature page for the upcoming 2018/19 season **with FREE CRA Ontario Website Advertising AND Newsletter Article** at \$395.00 (+HST). Preferred month (please circle): Sept / Oct / Nov / Jan / Feb / Mar/ Apr

☐ Please sign me up for **TWO** Advertorials at the CRA Ontario Newsletter Feature pages for the upcoming 2018/19 season **with FREE CRA Ontario Website Advertising AND Newsletter Article** at \$592.50 (+HST). Preferred months (please circle TWO): Sept / Oct / Nov / Jan / Feb / Mar/ Apr

Company: \_\_\_\_\_ Attn: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_ ext. \_\_\_\_\_

Email: \_\_\_\_\_

Credit Card Number (VISA or MasterCard): \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiry Date (Month/Year): \_\_\_\_\_ CVV (3 digits): \_\_\_\_\_

**\*\*ALTERNATE FORM OF PAYMENT:** \_\_\_\_\_

